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How To Light & Shoot Interviews For TV & Video: Using The Three Point Lighting Technique With Nigel Cooper



Synopsis

Using the broadcast industry standard 3-Point lighting technique With colour photographs and illustrations This lighting tutorial is aimed at those who want to learn the industry standard broadcast professional method of lighting for television and video productions. It concentrates on the broadcast standard 3-point lighting technique that is used in the industry today. It demonstrates lighting a single person in a typical television interview situation. Although I use the Photoflex Starlite and Dedolight lighting equipment, the principles are the same whatever lighting kit you use. The guide is written in layman's terms with no unnecessary technical jargon and is easy to follow and understand. When it comes to video (or stills photography), the most important three elements are: lighting, subject matter and composition. Without lighting there is no image, without an interesting subject the image will be uninteresting, and without a professionally composed shot, the image will look amateurish. Notice how lighting is at the front of this queue of importance. Once you have nailed these three, the rest is down to your own creative judgement; it's that simple. Word count: 6,273

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Customer Reviews

Too technical for the average reader, who doesn't have the fancy professional lighting and equipment that the author does.

You can find the equivalent of this ebook with 12 seconds of google. This is a cheap peane to the lights he uses (old style filament) and the DVD he pitches at the end. Save your \$.

I've done TV before and this is a great reference (or learning guide) for beginners. Some of the technical jargon can be off putting, but if you're going to do this, you need to learn the lingo.

Recommended.

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